

# Privacy Policy

Hopper Developments are committed to protecting and respecting your privacy.

This policy sets out the basis on which any personal data we collect from you, or that you provide to us, will be used by us.

## Commitment

We are committed to respecting your privacy whilst providing the highest possible quality service and we recognise your need to know that your personal data is being lawfully processed and held in compliance with the Data Protection Act 1998 and General Data Protection Regulation (GDPR). Personal data is any information that relates to a living individual who can be identified from that data and so covers the information you may provide to us.

## Purpose

We provide you with the information set out in this Privacy Policy so that if you share your personal data with us, you are aware of what we do with it.

## Use of Personal Data

We use the information that you personally provide to:

- Improve the information and support we provide
- Process any requests you make
- Provide you with information about products and services we offer
- Conduct marketing research
- Sensitive Information

We will never collect sensitive information about you without your express consent.

## Your Rights

You have rights regarding your personal information, including the right to access, correct, delete, restrict or object to our use of it. We would encourage you to inform us if the information we hold about you is no longer accurate. If you do not want us to process your data, then we may not be able to facilitate your interest in our business.

In the event that you have cause for complaint please contact us and we will follow up with you to resolve this. If you have a data privacy related complaint, you also have the option to direct your complaint to the Information Commissioner's Office (ICO).

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## Third Parties use of your Personal Data

We will not sell or share your personal data with others unless noted below.

Estate Agents / Utility Suppliers / Local Authorities / Warranty Providers / Solicitors or if we are under a legal obligation to supply personal information.

## Security

We are committed to ensuring the security of your personal data. In order to prevent unauthorised access to or disclosure of your personal data we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect online.

## Cookies

We use Google Analytics along with its associated cookies to monitor user interaction on our site. Cookies are small parcels of data stored temporarily on your hard drive while you are browsing a website. These are a standard mechanism used by most websites. By continuing to use this website with cookies enabled, you consent to our use of cookies.

Should you wish to disable cookies, please refer to your browser's Help function. Please note, however, that many websites will not run correctly with cookies disabled, especially ones that require you to log in or that offer any form of checkout or booking process, as cookies are usually needed to keep track of individual transactions.

## Contact us

If you have comments or questions about our privacy policy, please email them to [info@hopperdevelopments.co.uk](mailto:info@hopperdevelopments.co.uk)